

INFLUENCER CHARACTER SHEET

Character description:



Name:

Background:

Appearance:

Attributes:



Impact



Reputation



Luck



Influence

Backstory:

Note: Create a brief backstory for your character, outlining their motivations and values.

Influence points:

Current influence:

Note: Use this section to record your character's posts on "Social Media Platform Y". Describe the content, strategies, and objectives for each post. You may use additional sheets if needed.

Character's posts

Content: 1

Objective:

Strategy:

Content: 2

Objective:

Strategy:

Content: 3

Objective:

Strategy:

Allies

Rivals